

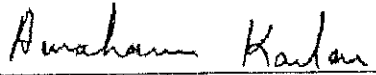
OPTIONAL EXHIBIT "E"

GENERAL OFFER OF PRIVACY TERMS

1. Offer of Terms


Provider offers the same privacy protections found in this DPA between it and the LEA to any other school district ("Subscribing LEA") who accepts this General Offer through its signature below. The Provider agrees that the information on the next page will be replaced throughout the Agreement with the information specific to the Subscribing LEA filled on the next page for the Subscribing LEA. This General Offer shall extend only to privacy protections and Provider's signature shall not necessarily bind Provider to other terms, such as price, term, or schedule of services, or to any other provision not addressed in this DPA. The Provider and the Subscribing LEA may also agree to change the data provide by LEA to the Provider to suit the unique needs of the Subscribing LEA. The Provider may withdraw the General Offer in the event of: (1) a material change in the applicable privacy statutes; (2) a material change in the services and products subject listed in the Originating Service Agreement; or three (3) years after the date of Provider's signature to this Form. Provider shall notify the LEA in the event of any withdrawal so that this information may be transmitted to the Subscribing LEAs.

BrainPOP LLC

BY:  Date: 8/27/2018
Printed Name: Dr. Avraham Kadav Title/Position: CEO and Founder

2. Subscribing LEA

A Subscribing LEA, by signing a separate Service Agreement with Provider, and by its signature below, accepts the General Offer of Privacy Terms. The Subscribing LEA's individual information is contained on the next page. The Subscribing LEA and the Provider shall therefore be bound by the same terms of this DPA.

BY:  Date: 8/27/18
Printed Name: Kenneth N. Salim, Ed. D. Title/Position: Superintendent of Schools
SCHOOL DISTRICT NAME: Cambridge Public Schools
DATE: 8-27-18

DESIGNATED REPRESENTATIVE OF LEA:

Name: Steve Smith
Title: Chief Technology Director
Address: 459 Broadway, Cambridge, MA 02148
Telephone Number: 617.349.3055
Email: ssmith@cpsd.ms